

# EDUCATION AND EMPOWERING FOR SUSTAINABLE FUTURES FOR THE PEOPLE OF SUMBA



**Empowering Sustainable Futures**  
For the People of Sumba

# Green Hospitality Vocational School to support Sustainable Tourism in Sumba







"When I discovered Sumba 5 years ago, I was overwhelmed by the opportunity the island had to offer for tourism"



A forgotten island in Indonesia, only 1 hour away from Bali, with an unspoiled culture, but extremely difficult living conditions.

# DISCOVERY



3,33 x 7,50 in





*"I truly believe tourism development can be a good thing but only if the local people are involved in the process and can benefit from it"*



# PARADISE IN DANGER

Too many paradises are destroyed by unplanned tourism development, and it is crucial to involve the local communities so they can benefit



# INTRODUCTION

*“We hope that Sumba can grow as an example of sustainable tourism development, involving the local people, protecting the environment, the sea and the natural beauty of the island.”*

- ❖ Non-Profit
- ❖ Eco-friendly
- ❖ “Education, awareness & responsibility”
- ❖ Responsible tourism



# VISION



The Sumba Hospitality Foundation believes that all young people should get an opportunity in life to grow and make a better future for themselves. Sumba is a beautiful, friendly island with a highly distinctive culture, which is slowly developing into a tourism destination.

We believe that by offering vocational education in hospitality we can provide young Sumbanese people with the skills they need to create employment opportunities on the island.

Our project aims to:

- ❖ build a sustainable model for responsible tourism development, while preserving the cultural history of the Sumbanese people
- ❖ provide a much needed vocational education to 48 underprivileged students and give them the opportunity of a new career
- ❖ share sustainable permaculture techniques in Sumba and create environmental awareness





# MISSION

The Sumba Hospitality Foundation believes that education is the best prevention against child labour, prostitution and paedophilia on the island of Sumba.

We want to give equal access to education and do not discriminate based on religious beliefs or tribal associations.

We hope to develop our students' ability to communicate in English, to solve problems and apply critical thinking methods in the process, while also teaching them a wide range of technical skills needed in their chosen specialisation.



# WHY SUMBA?

- ❖ Less than 50% of young people finish primary school
- ❖ No specialized schools or higher education
- ❖ Malnutrition and lack of food
- ❖ Regular cases of child labor
- ❖ Child trafficking
- ❖ High foreign investment
- ❖ Signs of new economic development





# Sumba "Hidden Paradise"



Taman Bumi Sumba Timur - Bukit Wairinding





# Sumba is a Beautiful Island





- **There are many beautiful places to travel to in the world and very few , are as beautiful as the Island of Sumba. But the true asset of its tourism is the unique culture: It sets Sumba apart from any other destination in,the world. Fragile at it is, it needs and deserves protection fast and from all of us as one.“**

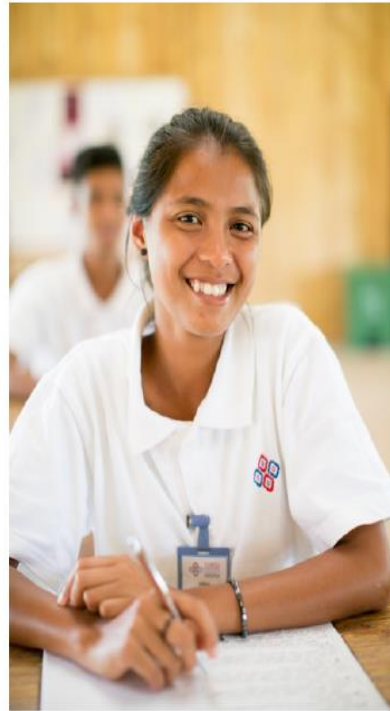
# Pulau Sumba

Kabupaten	Jml.pendudk	IPM	Kemiskinan	Jml.wisatawan
Sumba Timur	121.405	64,9	31,43	13.927
Sumba Tengah	33.693	59,39	36,55	2.132
Sumba Barat daya	158.504	61,46	30,63	5.126
Sumba Barat	59.855	62,3	29,34	4.713





*“We build an example of sustainable tourism for the whole island”*



# SUMBA HOSPITALITY FOUNDATION





# THE STUDENTS

We will provide a 1 Year Program for 40 Students  
from the 4 regions of Sumba

WE SELECT OUR STUDENTS VERY CAREFULLY

*The following criteria are prerequisites:*



- ❖ Underprivileged social and economic family background
- ❖ Minimum education level: national high school diploma
- ❖ Age: between 17 and 23 years old

# THE HOSPITALITY TRAINING PROGRAM

❖ Hospitality training will take place from July to June and lasts 11 months in the following departments:

- Front Office
- Housekeeping
- Culinary
- Restaurant & Bar







Our wonderful students

## July/August

- Introduction to Hospitality and Tourism: History and evolution
- Hotel business: types of hotels, layout, design and guest profiles
- Elaborated introduction to all departments: housekeeping, front office, restaurant/bar and culinary
- Intensive English (2 ½ hours per day)
- Introduction to Permaculture and environmental awareness/sustainability
- Life skills and personal development



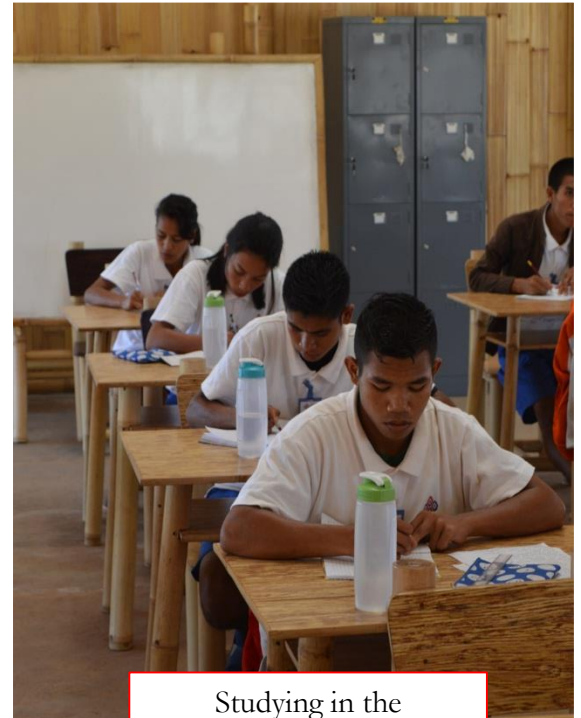
One of our regular Trash walks



Learning English with Games



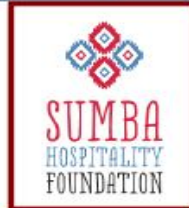
Monthly Birthday Party organized by Student Welfare Committee



Studying in the Classroom

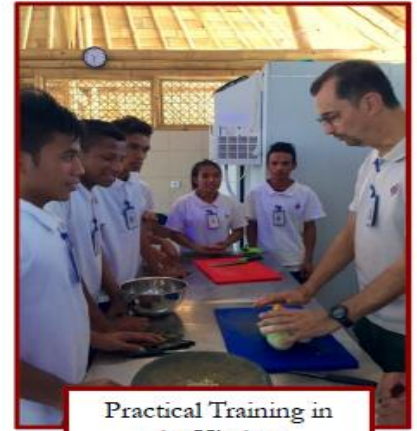


Having Fun



### September until May

- ❖ Theoretical and practical training in the 3 departments (Front office will start in January)
- ❖ On the job experience in our campus restaurant and hotel facilities
- ❖ Start of Lobster Ink. Modules as addition to the curriculum
  - ❖ 4 levels of intensive English training
    - ❖ Computer training
  - ❖ Practical permaculture in the farm
- ❖ Sustainability and environmental awareness
  - ❖ Personal development and life skills
- ❖ Sport, Music and community activities
- ❖ In total – 1300 hours of teacher facilitated training



Practical Training in the Kitchen



One of our regular Trash walks



Personal Development

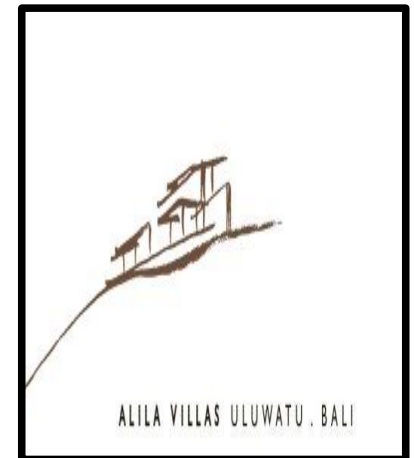
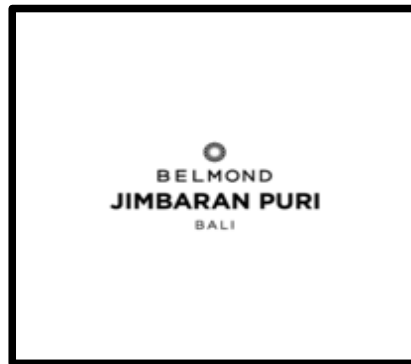
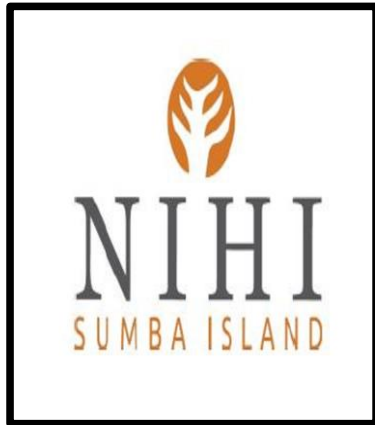


# INTERNSHIPS & JOB PLACEMENT



- ❖ Our first internship period begins June 1<sup>st</sup> 2017, for a length of 4 to 6 months. The school will provide flights and accommodation, while the establishments will provide uniforms, staff meals and on the job training.
- ❖ The students must complete their internship, before they can graduate and accept employment offers.
- ❖ After their training, the students are assisted by the foundation to obtain their first employment.
- ❖ We aim to provide the students with information about local job opportunities and assist them with CV and interview preparations beforehand.

# Industry Partners for Internship and Job Placement





# ECONOMIC IMPACT



*“By building local talent we are preparing the island to profit from future tourist development”*





# ENVIRONMENTAL IMPACT



*“We educate by example through building a hotel school with minimal ecological footprint”*





# Sustainability



We are promoting the use of bamboo as an inexpensive, beautiful, strong material and the best product for sustainable building.

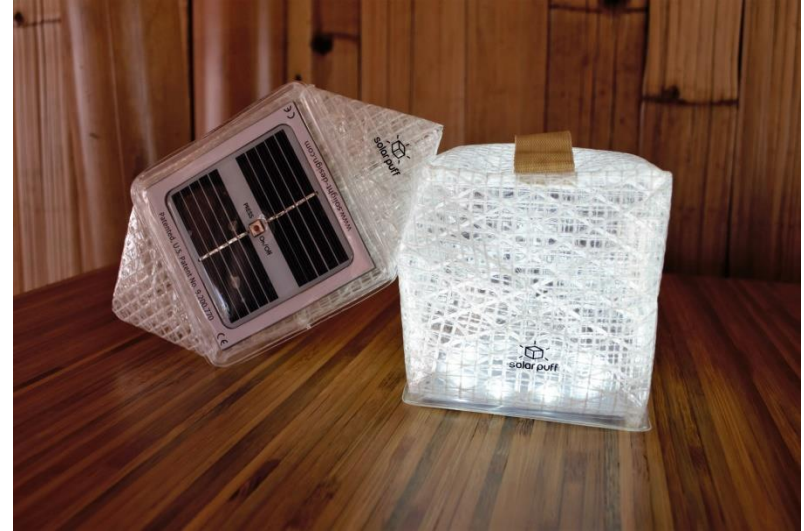
A large part of our campus is dedicated to the growth and maintenance of our sustainable organic farm, which is created with the principles of the growing field of permaculture in mind.

The produce from our farm will be served in our restaurant, and any surplus will be sold to the local community. The farm is also being used to teach our students and the local community new, organic farming methods, always with long-term sustainability in mind.

The school is powered by an 80 kW, 500 m<sup>2</sup> solar field, with a daily output of 320 kWh. These 288 solar panels allow us to be completely off the grid, greatly reducing our carbon emissions.

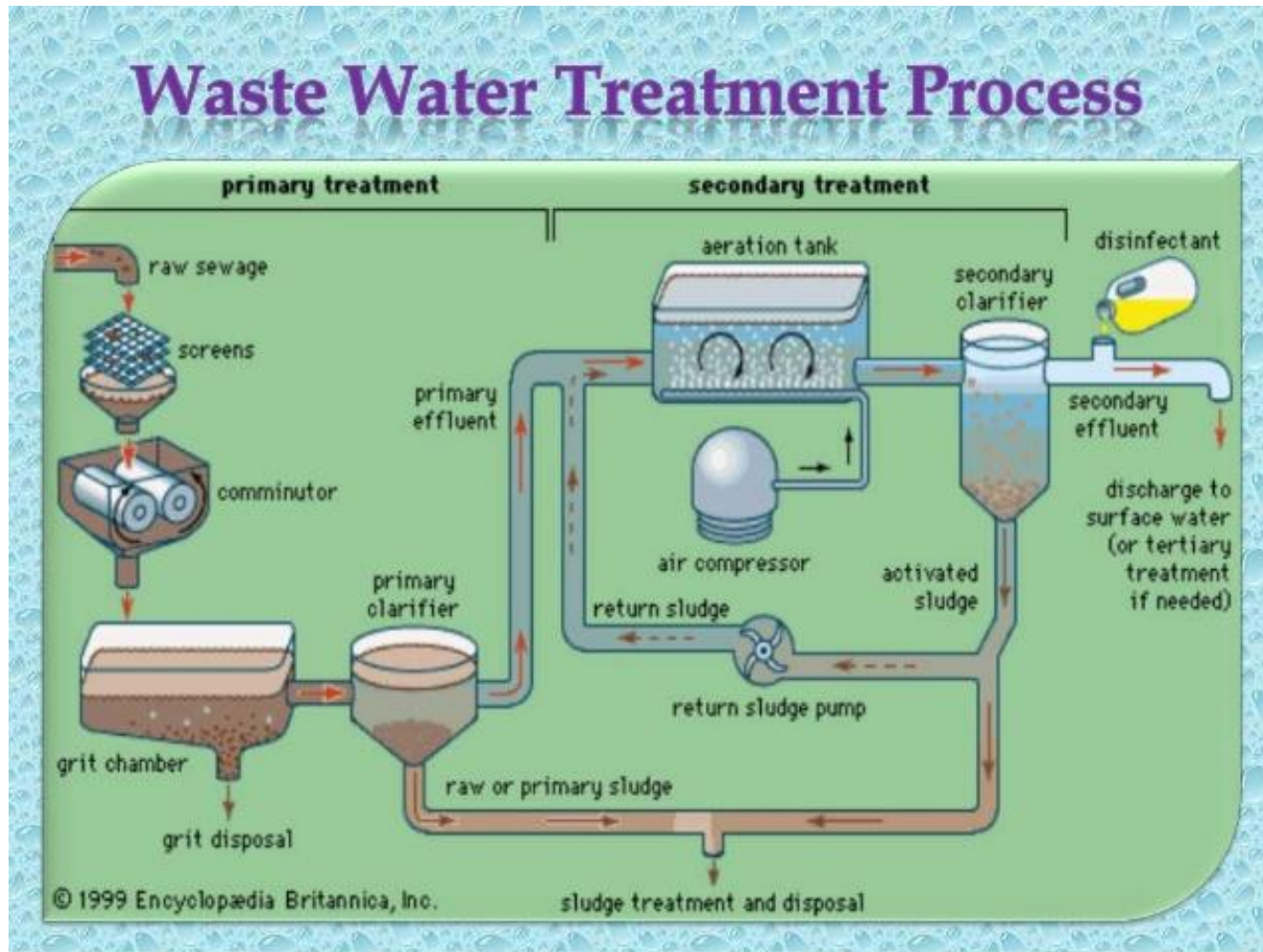


# Catch And Store Energy: solar energy





# Produce No Waste: wastewater treatment



# Produce No Waste: reducing plastic



Each year over 17 million barrels of oil are used to produce the world's bottled water. To lower that number, as well minimizing plastic waste, SHF students and staff all use their own reusable water bottles.



# Care For The Earth: permaculture class





*“We follow a non discriminating policy: all religions and tribal associations welcome, 50% male & 50% female students”*



# SOCIO-CULTURAL IMPACT







# SUSTAINABLE TOURISM DEVELOPMENT PLAN

*“We unite local and foreign stakeholders into an independent coalition to support the local governments by providing a Sustainable tourism development plan for whole Sumba.”*

# Empower the communities of Sumba

We focus on optimizing the benefits of tourism for the residents of Sumba.

- Raise awareness on waste management and work towards policy implementation throughout Sumba
- **guide training and certification program.**
- ,.



ACT  
LOCALLY  
THINK  
GLOBALLY



*“Sustainable tourism begins and ends with local communities”*

# Awards







THANK YOU FOR  
YOUR ATTENTION



# Sumba Hospitality School Love

